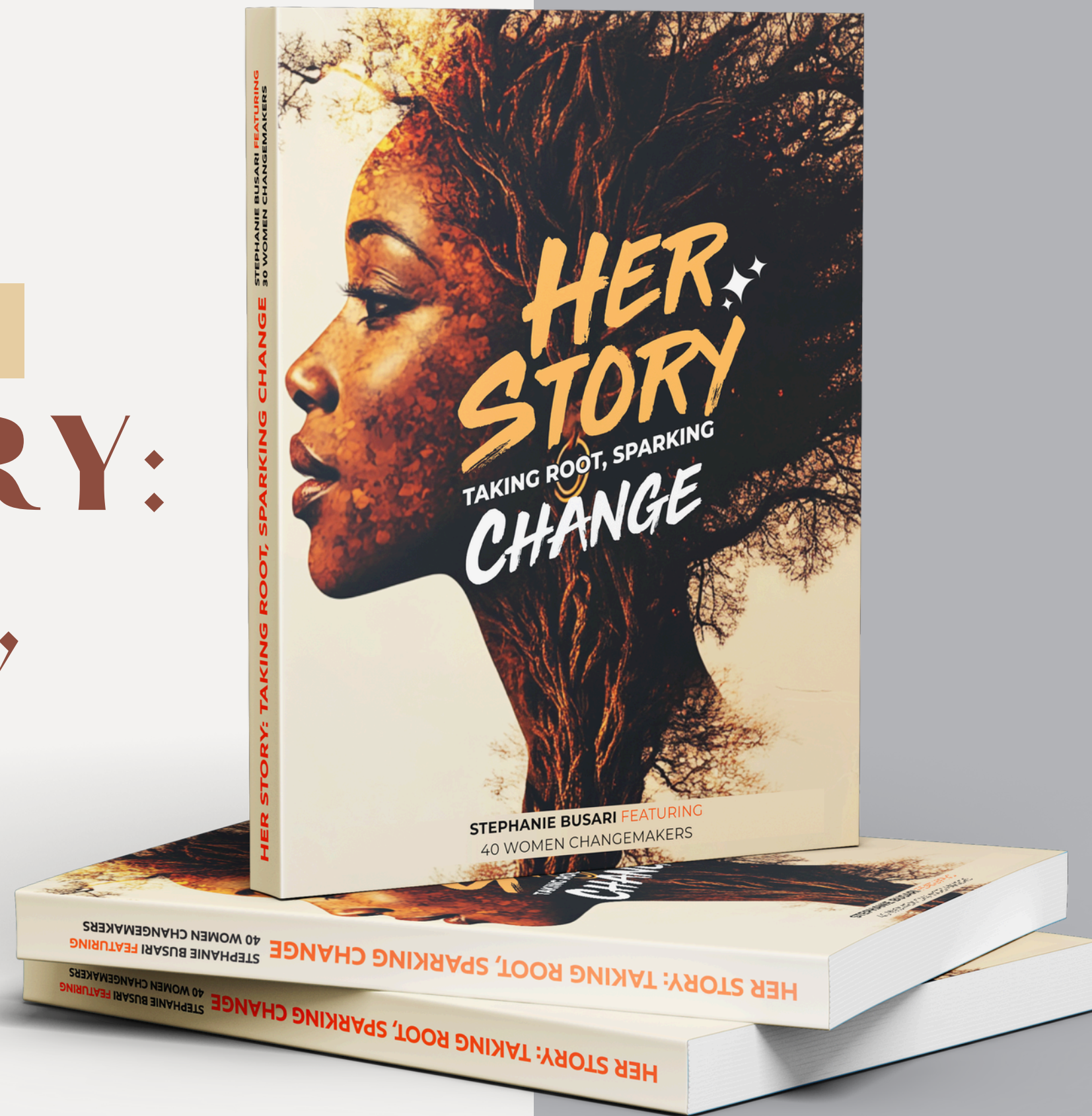


PARTNERSHIP OPPORTUNITIES

FOR HER STORY: TAKING ROOT, SPARKING CHANGE



ABOUT BOOK

Her Story: Taking Root, Sparking Change is a powerful collection of transformative stories from Stephanie Busari and 40 remarkable female trailblazers. This collaborative project showcases the resilience, leadership, and innovation of women shaping the future of Africa and the world.

Her Story: Taking Root, Sparking Change

From groundbreaking innovations to bold leadership in business, education, and social change, this book

Her Story: Taking Root, Sparking Change is more than a book—it's a movement. Led by award-winning journalist Stephanie Busari, this inspiring collaborative project brings together the resilience, leadership, and innovation of 40 remarkable African women, aged 25–60, who are shaping the continent's future and driving global transformation.

Aligned with the 2025 UN Women International Women's

Day, launching on **March 8, 2025**, during the **International Women's Day** celebration in Lagos, Nigeria, *Her Story* serves as a powerful platform to amplify the voices of trailblazers and changemakers across diverse fields, from business and technology to the arts and public service.

This year's International Women's Day theme, **Accelerate Action**, calls for organisations and individuals alike to actively champion women's empowerment, foster inclusion, and build networks that inspire meaningful change. How is your organisation stepping up? What are you doing to celebrate the women in your workplace? How are you helping them connect, leverage opportunities, and lead with confidence?

By partnering with *Her Story*, your organisation can align its brand with the spirit of International Women's Day while showcasing its commitment to equity, leadership, and impact.

STEPHANIE BUSARI FEATURING
40 WOMEN CHANGEMAKERS

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and 40 remarkable female trailblazers. This collaborative project showcases the resilience, leadership, and impact of women shaping the future of Africa and beyond.

From groundbreaking innovations to bold leadership in business, education, and social change, this book celebrates the voices of women who are redefining excellence. Their stories inspire action, illuminate legacies, and create a platform for future generations.

Aligned with the 2025 UN Women International Women's Day theme, "Empowerment through Equality: Uniting

Why Partner with Her Story?

Empower Women:

Celebrate the contributions of women in your organisation by nominating them to share their stories in this groundbreaking book.

Build Networks:

Create meaningful connections for women in your organisation through an initiative that fosters growth, collaboration, and leadership.

Drive Impact:

A portion of the book's proceeds will support the **Chibok girl-child initiative**, ensuring the stories inspire action for the next generation.

Amplify Your Brand:

Gain global visibility through features in the book, podcasts, and digital promotions, elevating your organisation's reputation as a leader in diversity and inclusion.

This is your chance to be part of a project that celebrates African women's achievements and challenges us all to accelerate action for equality and empowerment.

Join us to write a new chapter for women in leadership and leave a legacy that drives change across Africa and beyond.

Partnership Packages

1. Platinum Partner – \$20,000

For organisations dedicated to championing women's leadership and equity.

Benefits Include:

- Nominate **two female leaders** from your organisation to feature in the book.
- **Full-page advert** in the book.
- Prominent **digital banners** on the launch website for six months.
- Branding and recognition as a **Platinum Partner** in:
 - Press materials.
 - Launch events.
 - Podcasts.
- Priority access to **event tickets** for up to 10 representatives at the Lagos launch.
- Featured **logo placement** on all promotional materials, including social media campaigns.

Promotion on Stephanie Busari's official page (200,000+ global followers).



Partnership Packages

2. Gold Partner – \$15,000

A perfect option for organisations wanting to celebrate women's empowerment and innovation.

Benefits Include:

- Nominate **one female leader** from your organisation to feature in the book.
- **Half-page advert** in the book.
- **Digital banners** on the launch website for three months.
- Branding and recognition as a **Gold Partner** in press materials and podcasts.
- Featured **logo placement** on select promotional materials.
- **Event tickets** for up to 6 representatives at the Lagos launch.
- **Promotion on Stephanie Busari's official page** (200,000+ global followers).



Partnership Packages

3. Silver Partner – \$10,000

Highlight your organisation's commitment to fostering inclusion and innovation.

Benefits Include:

- Nominate **one female leader** from your organisation to feature in the book.
- **Quarter-page advert** in the book.
- **Digital banners** on the launch website for one month.
- Branding as a **Silver Partner** in event materials.
- **Event tickets** for up to 4 representatives at the Lagos launch.
- **Promotion on Stephanie Busari's official page** (200,000+ global followers).



Partnership Packages

4. Supporting Partner – \$5,000

An accessible entry-level package to support women's empowerment.

Benefits Include:

- Nominate **one female leader** from your organisation to feature in the book.
- **Quarter-page advert** in the book.
- Recognition as a **Supporting Partner** on the launch website and at the Lagos event.
- Name listing in the book as a **Supporting Partner**.
- **Event tickets** for 2 representatives at the Lagos launch.
- **Promotion on Stephanie Busari's official page** (200,000+ global followers).



Optional Add-Ons

- Additional event tickets: \$200 per person.
- Extended website banner placement: \$1,000 per month.
- Exclusive podcast sponsorship: \$5,000 per episode.



Why Partner with Her Story?

Empower Women

Demonstrate your organisation's dedication to advancing women's leadership and inspiring future generations.

Amplify Your Brand

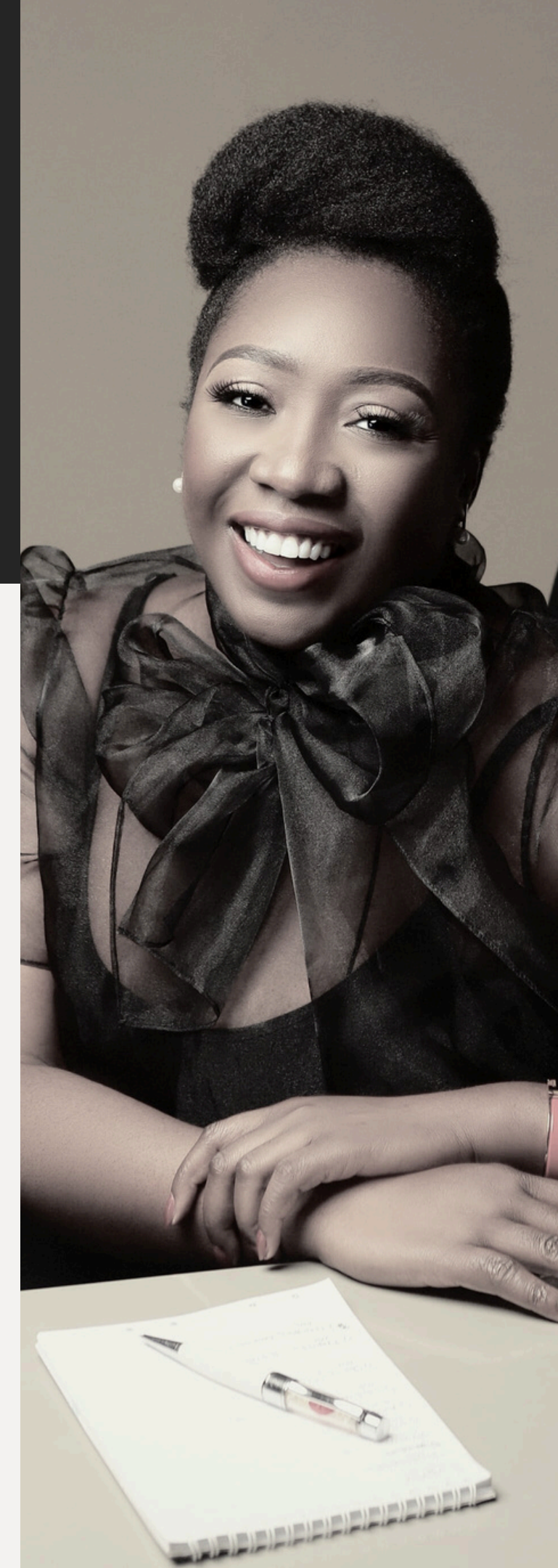
Gain global visibility through *Her Story's* book, podcast, and marketing campaigns, including features on Stephanie Busari's platforms.

Align with Impact

Support the **Chibok girl-child initiative**, with a percentage of proceeds benefiting this important cause.

Celebrate Diversity

Showcase your leadership in diversity, equity, and inclusion by nominating a woman from your organisation to feature in this groundbreaking project.



How to Partner

Be part of a transformative initiative that celebrates women's stories and creates lasting change.

 partnerships@stephaniebusari.com

 stephaniebusari.com/HerStory

Join us to honour African women's contributions, empower future leaders, and amplify your organisation's impact on a global stage.